



Larchmere Festival

upbeat vitality ♦ offbeat charm

Saturday, July 2, 2011, 10am-5pm

Salutations!

Please join us for our fifth annual Larchmere Festival on Saturday, July 2nd. The date is arranged to coincide with other National Independents' Week celebrations and to capitalize on the long weekend and out-of-town guests. We've been growing in scope each year, and we look forward to having you join us for our largest event of the year.

This year, the vendor contract is valid for many different types of vendors, so please note which category you best fit:

- **Antiques Fair:** quality antiques & collectibles dealers only.
Shaker Heights Parking Lot, 12755 Larchmere
- **Sidewalk Booths:** various artists and vendors of vintage goods will line the sidewalks of Larchmere between E. 130th and E. 124th Streets.
- **Non-profit Organizations:** organizations with interest to our community, interspersed with vendors along the sidewalks
- **Food Vendors:** various portable food vendors and food trucks, spaced along the street as most advantageous
- **Community Flea Market:** residential sales only.
Mo and Son's parking lot, 12605 Larchmere

That covers most of our vendors, but there are two additional lots with specifically grouped vendors, and these contracts can be downloaded from www.Larchmere.com.

- **Bazaar Bizarre:** nationally marketed indie craft show.
Sedlak parking lot and sidewalks, 12633 Larchmere
- **Author Alley:** a local author book fair.
Loganberry Books' driveway, 13015 Larchmere

A program book with maps, pictures, and feature articles will also be produced this year and distributed both before and during the event. With 5,000 copies, advertising in this program is a great way to drive more business to your booth. An optional line for business-card sized advertising is included on the following registration form if you are interested.

Entertainment (so far) includes live music, participatory dance workshops, a chess tournament, and a children's creation station hosted by Art House. Sponsorships, promotions, and advertising are all in the works. If you have any questions, you can contact me directly at 216-795-9800 or harriett@logan.com. Thanks.

Sincerely,
Harriett
Harriett R. Logan



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 VENDOR CONTRACT

Choose your vendor category at left. Spaces are 10' x 10', please indicate quantity needed.

Vendors	<input type="checkbox"/> Early Bird Special (before June 1 st)	\$40 each	Qty	\$
	<input type="checkbox"/> Regular Rate (June 1 st – June 15 th)	\$50 each		
	<input type="checkbox"/> Late Rate (after June 15 th – no exceptions)	\$65 each		
Flea Mkt	<input type="checkbox"/> Early Bird Special (before June 1 st)	\$25 each	Qty	\$
	<input type="checkbox"/> Regular Rate	\$35 each		
Org	<input type="checkbox"/> Non-Profit 501(c)3 Rate	\$40 each	Qty	\$
Optional	<input type="checkbox"/> 8-foot tables for rent	\$15 each	Qty	\$
	<input type="checkbox"/> Electrical supply (food vendors)	\$10 fee	Type	\$
	<input type="checkbox"/> Program Advertising (2" x 3")	\$50 rate	Qty	\$
Make Checks payable to: Larchmere Merchants Association			TOTAL	\$

Vendor Type: Antiques Vintage Artist Food Flea Market Non-profit Other

I will be arriving in a small car large car/mini-van cargo van box truck

I need _____ flyers to distribute to customers, friends & public bulletin boards

Agreement: There will be no refunds after June 15th. In the event of rain, we recommend small tents; *there will be no rain date*. Dealer agrees to defend, indemnify and hold harmless any and all agents of the Larchmere Merchants Association against any losses, damages, judgments, costs, or expenses arising from participation in the Larchmere Festival. Spaces will be determined by the LMA Committee. The street will not be closed to traffic. All items must be priced for sale. A valid vendor's license is required (except the for the Community Flea Market), and all sales tax liabilities will be met by the vendor. Load-in instructions will follow your signed and paid contract. Thanks!

Business Name _____

Vendor/Food/501(c)3 License # _____

Description _____

Name _____

Address _____

Phone(s) _____

Website & Email _____

Signature _____